



# IMPULSE

Issue 02 | 2021

Dear readers,

We are now in the fourth quarter of this year. A lot has happened since our last Impulse. In this issue, you will find out the latest news.

These are our topics:

- [Oil, heat and molecular chains – A new drive for the steam cracker](#)
- [Technical Conference to continue after one-year break](#)
- [New EU Regulation 2019/1781 for greater energy efficiency in electric motors and speed controls has been valid since 1<sup>st</sup> July 2021](#)

We have outlined the contents of the new EU Regulation 2019/1781 in our article. **If you have any questions regarding the regulation**, don't hesitate to send us an email to [newsletter@vem-group.com](mailto:newsletter@vem-group.com). We will be happy to answer your questions.

We would also like to draw your attention to our participation at **upcoming trade fairs and events** as well as some of our **partners in Canada, the United Kingdom and the United Arab Emirates**.

We hope that you enjoy the read.

Best regards,  
Your VEM team

## Oil, heat and molecular chains – A new drive for the steam cracker



The VEM Group and the chemical company BASF have been working closely together for many years. Once again this year, the long-established German company has provided replacements for the main motor previously supplied. It is used in the core of the ...

[Read more on our website](#)

## Technical Conference to continue after one-year break

The 18<sup>th</sup> VEM Technical Conference took place in Wernigerode again this year, on the 14<sup>th</sup> and 15<sup>th</sup> of September. The previous year, the event unfortunately had to be cancelled due to the pandemic. So we were all the more pleased about the high level of interest in the full range of ...



[Read more on our website](#)

## New EU Regulation 2019/1781 for greater energy efficiency in electric motors and speed controls has been valid since 1<sup>st</sup> July 2021



The EU Commission is striving for a climate-neutral economy in Europe. In doing so, it aims to fulfil its commitments from the 2015 Paris Climate Conference. The goals to be achieved by 2030 are:

- a 40% reduction in greenhouse gas emissions (compared to 1990), ...

[Read more on our website](#)

## Trade fair participations in Q4 2021

### SPS

Nuremberg  
23<sup>rd</sup> to 25<sup>th</sup> November

You will find us at **booth 171 in hall 3.**

[To the event](#)

### RAILLIVE!

Madrid  
31<sup>st</sup> November to 1<sup>st</sup> December

You will find us at **booth 38 in hall 5.**

[To the event](#)

## International partners

Are you looking for a contact person outside Germany? You are welcome to contact one of our partners. From now on, we will introduce you to three of them from three selected countries worldwide in each issue of our Impulse:

### Canada

[www.rotor-stator.com](http://www.rotor-stator.com)  
Ph: +1 313 4620017  
Email: [info@rotor-stator.com](mailto:info@rotor-stator.com)

### United Kingdom

**Barlow Technology Ltd**  
Ph: +44 1642 607706  
Email: [sales@barlow-technology.com](mailto:sales@barlow-technology.com)

### United Arab Emirates

**Strategic Port Equipment**  
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